

Bast

| L Number | Hits | Search Text | DB | Time stamp |
|----------|------|---|---|------------------|
| 1 | 5973 | ((lead or leads or sales or market\$3) NEAR2 (target\$3 or campaign\$3 or management) | USPAT; US-PGPUB; EPO; JPO; DERWENT; IBM_TDB | 2003/02/19 19:26 |
| 2 | 538 | ((lead or leads or sales or market\$3) NEAR2 (target\$3 or campaign\$3 or management)) SAME (effectiveness or effective or success\$5 or efficacy) | USPAT; US-PGPUB; EPO; JPO; DERWENT; IBM_TDB | 2003/02/19 19:31 |
| 3 | 290 | ((lead or leads or sales or market\$3) NEAR2 (target\$3 or campaign\$3 or management)) SAME (effectiveness or effective or success\$5 or efficacy)) AND (fax or facsimile\$1 or faxes or faxes or faxing or telephon\$2 or mail or mailing\$1 or email\$3 or (e ADJ mail\$3)) | USPAT; US-PGPUB; EPO; JPO; DERWENT; IBM_TDB | 2003/02/19 19:34 |
| 4 | 230 | ((lead or leads or sales or market\$3) NEAR2 (target\$3 or campaign\$3 or management)) SAME (effectiveness or effective or success\$5 or efficacy)) AND (fax or facsimile\$1 or faxes or faxes or faxing or telephon\$2 or mail or mailing\$1 or email\$3 or (e ADJ mail\$3))) AND (convert\$3 or conversion\$1 or format\$4) | USPAT; US-PGPUB; EPO; JPO; DERWENT; IBM_TDB | 2003/02/19 19:34 |
| 5 | 117 | ((lead or leads or sales or market\$3) NEAR2 (target\$3 or campaign\$3 or management)) SAME (effectiveness or effective or success\$5 or efficacy)) AND ((fax or facsimile\$1 or faxes or faxes or faxing or telephon\$2 or mail or mailing\$1 or email\$3 or (e ADJ mail\$3)) SAME (effective\$4 or success\$3)) | USPAT; US-PGPUB; EPO; JPO; DERWENT; IBM_TDB | 2003/02/19 19:34 |
| 6 | 93 | ((lead or leads or sales or market\$3) NEAR2 (target\$3 or campaign\$3 or management)) SAME (effectiveness or effective or success\$5 or efficacy)) AND ((fax or facsimile\$1 or faxes or faxes or faxing or telephon\$2 or mail or mailing\$1 or email\$3 or (e ADJ mail\$3)) SAME (effective\$4 or success\$3))) AND (convert\$3 or conversion\$1 or format\$4) | USPAT; US-PGPUB; EPO; JPO; DERWENT; IBM_TDB | 2003/02/19 20:05 |
| 7 | 821 | (705/10.14).CCLS. | USPAT | 2003/02/19 20:06 |

*Reviewed
all,
Kwic*

SMB